Pixami’s “Photo Site” System

A complete Web-to-Print system for the production of photo books, greeting cards, calendars and other custom photo products.

A Fast-Growing Opportunity!

Custom short-run and one-off books, greeting cards, and calendars represent a fast-growing opportunity for digital printers. These products offer attractive margins, and are unique, exciting to create, and highly compelling.

Pixami’s Photo Site system allows digital printers to expand their offering to include these popular photo products, with a fully featured, industry-leading web-to-print system.

With the flexibility of a web-based system, Pixami’s customers can develop a business targeted to any market — from consumer or pro photo, to retail, small business and verticals.

System Overview

Pixami’s Photo Site System provides the same functionality available on popular and highly successful consumer photo sites, allowing our customers to replicate this proven model, and take their business to the next level.

Pixami customers benefit from the ability to expand their market opportunity and significantly increase order volumes, while minimizing the cost of sales through online marketing and automated ordering.

With Pixami’s system, a digital printer can enhance their online presence to simplify ordering and increase volumes of existing products, or build a brand new online print-ordering portal to serve a specific market. The entire system is extremely flexible, and can play a key role in the development of a new digital print business, or the rapid growth of an existing business.

With a long history in the development of consumer-based commercial applications, Pixami places a major emphasis on consumer-level ease-of-use and a short learning curve, while also offering professional-level functionality. This philosophy allows us to meet the needs of multiple markets, with solutions that are more immediately successful.
What’s Included

Pixami’s Photo Site System consists of four main components. The Product Design ‘Front-end’ includes a powerful and easy-to-use template-based solution for the creation of books, cards and calendars.

Users can upload and edit their photos, and then design intricate pages with extensive control over themed content, images and text. The front-end has an easy-to-use interface and short-learning curve, with crucial user feedback including help text, tool tips, and alerts to help guarantee the best possible experience and product quality.

About Pixami

Pixami is a software development company that licenses technologically advanced online imaging solutions to both photo-based and non-photo-based businesses. Pixami products can play a key role in the development of a digital print-based online business, by shortening time-to-market, reducing startup costs, improving the experience, and increasing the revenue opportunity.

Pixami’s team has been at the forefront of the digital imaging revolution for years, with major milestones that include developing commercial interfaces for the first digital cameras in the early 1990’s, to the first online image editor for a consumer photo site in 1999, and the first online photobook creator in 2001.

Pixami was formed as a spin-off from Image Software in 1999, to meet the need for advanced digital imaging technology in the burgeoning online photo market. Pixami quickly became a chief technology provider to this market, and lead the charge to develop new functionality and products, driving success for our partners.

Pixami has relationships with many of the leading companies in the digital photography space, both online and offline, with products deployed for several major brands. We are intimately familiar with the history, requirements and future direction of this market, and strive to continually push the envelope with advanced technology and services.

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